

O*H*I*O Masters Swim Club Q2 Meeting

May 11, 2024 at 11:00 a.m.

Virtual

Attendance: Sara Tillie, Bob Boyce, Chuck Beatty, Kristen Bergmann, Molly Tolford, Kristi Tabaj

The meeting commenced at 11:11 am

Reports

1. Treasurer's Report (covers 7/1/2023-5/3/2024) – Bob
 - a. The club has over \$22,041 in various accounts.
 - b. We ran a loss of \$6,077 during this period; practice rate increases are starting to have a positive impact. During the same period the previous year we had a loss of \$11,224.
 - c. We served as a pass through for two transactions: \$500 one event memberships (pass through to USMS) and \$200 donation for Malachi.
 - d. We spent \$1720 on awards which is a one off, rather than recurring, expense.
 - e. Income
 - i. Net income for swim meets was \$3582; the Avon meet lost money last year but the others made money; Stow is the best money maker.
 - ii. Lakewood and Orange practice groups are running deficits (around \$2000 each). Overall workout groups cost us money. We will continue to monitor changes with Orange and Lakewood as price increases are still working through. The Orange pool shut all of April for pump repairs and there are some sessions at University School which is slightly less expensive. Orange may be open in June. This will save us money but not much.

No comments or action items

Approval of January Meeting Minutes

Bob motions to accept the minutes; Molly second. All in favor. Sara approves.

2. Presidents Report - Sara
 - a. Saving for new business.
3. Vice President Report - Kristen
 - a. Continues to do new membership packets.
 - b. Since the beginning of 2024, only 2 of 21 people have converted from the trial period to members. The return on investment does not seem to match the effort. It seems like people who have a connection to the club are more likely to join than going through the USMS website.
 - c. Through the new Warren group, there are 6 new members.

Comments

Sara - We have consistently talked about the lack of swimmers we get to be members from the trial period.

Kristen - Thought about following up with people and getting feedback about their experience. Sara - Closing the feedback loop is tedious given other priorities; it is another layer of work.

No action items

4. Secretary Report - Kristi - nothing to discuss.
5. Brogan Update - Chuck
 - a. 71 people registered; It will be interesting to see what will happen around May 23 right before the price jump.
 - b. Close to finalizing the t-shirt design.
 - c. Paid for lifeguards and the permit.
 - d. A challenge to getting people to sign up may be that people think it may be too cold. Been posting online about getting into the lake.

No comments

Action items

- Chuck to send out t-shirt design to board.

Old Business

1. 50th Anniversary Shirts
 - a. Ordering these thru SwimOutlet.
 - b. Chuck needs help logging into account (Ann holds the login details).
 - c. Design agreed upon during the meeting; need to decide on short vs long sleeve.
 - d. SwimOutlet most likely sets the cost and the team does get a kickback for any/all orders.

Comments

Kristi - Are there options? For example, could we do a long sleeve poly and a short sleeve cotton?

Kristen - given how we need to move forward to make it in time for Nationals, best to let Chuck decide. In 2018 we did a short sleeve t-shirt and a long sleeve option.

Action items

- Chuck will reach out to Ann on SwimOutlet account and put options for ordering.
2. Orange Practices
 - a. Currently working on an arrangement for practices at University School from now until June 15th.
 - b. Bob and Sara are working on the contract and insurance to secure temporary pool time there. Still awaiting cost. That needs to happen before any workouts are run.
 - c. No opposition from the board.

No comments

Action items

- Sara to send info to Kristen and Molly for communications and social media.
 - Sara to contact Peter about the need to have insurance and contract in place before any practices are run as per the board.
 - Sara to send out an update.
3. Lakewood Attendance
 - a. New Lakewood coach (Kati); taken over Thursday evening and filling in holes
 - b. Sara was filling in during Feb
 - c. Molly noted 8-12 people on Thursday evenings (some newer people); Kristi noted Thursday is a good option for people who typically swim elsewhere during the week

may miss practice at their home pool and opt to go to Lakewood.

Comments

Kristen - Keep an eye on Tuesday mornings. They run through mid-July but are unaware of attendance during the summer. Bob is good about taking attendance.

Action items

- Sara to see if she can look at Tuesday morning summer practice numbers at Lakewood.
- 4. Kevin Kelly Donation
 - a. Following up on the donation discussion from last meeting
 - b. Chuck confirmed donation was made by Bob
- 5. Coaches
 - a. New Lakewood Coach - Kati
- 6. 50 Year Anniversary Celebration - Clam Bake
 - a. Kristen is the point person on planning; with Duane stepping back best to chat with Judy about history, Duane did send a long email on the history.
 - b. Date for clambake - last Saturday in September (28th)
 - c. Given Aquatic Outfitters going out of business, this brings up the future of coupons.

Comments on coupons

The clambake may be a place to spend remaining coupons.

Mark Marshfield mentioned something about using them for meet entries, but this seems cumbersome to manage.

Kristen suggested possibly using for Avon's meet entry.

People can use them to purchase caps.

Could the coupons may be used in September for Avon swims?

Sara - end of summer cut off would be easiest. Could there be one person from the board to be the point person for taking coupons.

We could have too many options here for coupon use.

Comments on the Avon Meet

Chuck - are we ok with increasing fees on meet? Sara - yes.

Comments on awards

Sara - on awards, going to 8th place seems unnecessary since most events within an age group have eight swimmers

Kristen - Leaning towards awards for the top three.

Molly and Chuck - People have been excited about getting a ribbon; the updated medals are nice.

Kristi - for consideration in the future, there are other options (State meet - different types of awards, rubber duck/stickers).

Sara - Any thoughts on pivoting to a non-ribbon award for people not placing first?

Molly - I like the idea. Trying to hand out varying awards during a meet is busy.

Chuck - looking at the details for the Avon meet, Mark has down ribbons through 7th.

Sara - starting for 2024/2025 season, propose identifying medal and sticker options. We could move to a model where one award is given for several events rather than an award for every event.

Action items

- Kristen to reach out to Judy on history.
- Chuck to talk to Mark about accepting coupons for the Avon meet (Board is ok with the idea but

- does not want to put undue burden).
- Once we have feedback from Mark, Sara will send an email about the use of coupons for possibly September swims at Avon, caps, and the clambake.
 - Awards at the Avon meet will be medals and ribbons. Sara will do an inventory to make sure we can make it through Avon.
 - Sara to look at different award options and pricing.
7. June Annual Meeting (Question: June 8, 2024 or July 13, 2024?)
- a. Lakewood Park is still not accepting Reservations due to construction
 - b. Wolf Canopy in Bay Village
 - i. Fee: \$125 Monday - Friday; \$200 Saturday, Sunday & Holidays
Capacity: Facility: 50; Parking Capacity: 74 (shared)
Best for: Picnics & Shelters
Amenities: Ball Field, Canopy, Grills, Picnic Tables, Restrooms
Activities: Picnicking

Comments

Foster pool opens on 12 June. 8 June does not work.

Chuck - can we have a meeting after 30 June via our bylaws? Is 30 June an option? No objections.

Action items

- Sara to email Matt Demaline to ask about space at Foster after practice on 30 June for the annual meeting.
- Sara to follow up with the board.

8. Social Media Accounts

- a. Molly - The Instagram account is going well. Would like to do more social posts and once she gets back to the pool it will be easier to get content.

No comments

Action item

- All: Send ideas to Molly on post content.

New Business

1. Elections

- a. Joe Collum - term ending.
- b. Luise Easton - term ending
- c. Duane Grassell - term ending; stepped back.
- d. Sara Tillie - term ending. Will not run for a second term. Sara will do a full digital handover.
- e. Kristen Bergmann - term ending; intention to run for president or be happy to be vice president.

Comments

Sara - We will have an election at the annual meeting.

Chuck and Kristen have been the nominating committee. Has anyone heard about any nominees?

Action items

- Sara to send an email out to Joe and Luise about their term ending.
- Along with info about the annual meeting, Sara to send out notification of board positions open

- three trustee positions, a vice president, and a president.

2. Lifetime Achievement Award

- a. Sara is unsure if members know this award exists and thinks maybe outreach is best, maybe through a google form.

Comments

Molly likes the use of a google form for the award plus nominees for board positions.

Chuck - There already exists an award link on the website. Nominations were already due. There are two - a lifetime achievement plus service. Not sure if we've ever awarded the other.

Kristen - if we don't have nominations it is ok to skip a year

Sara suggests it may be easier to have it in a google form rather than a word doc.

Sara and Kristen suggest that those nominating should ask the nominees if they are ok with being nominated.

Action items

- Sara to get award to Luise from last year

3. 2024-2025 Meet Schedule

- a. Sara is making sure all of the dates are solidified for Stow, Lakewood, and Hudson.

Comments

CSU meet hopefully will continue to be run by CSU.

Potentially some sort of state meet in 2025 for Avon. We are not obligated to run the state meet.

Action items

- Sara will send email with dates.
- We need someone to run the Hudson meet.

4. Recommendation from Bob: One month extension of passes for Orange swimmers given closure of pool; there are only two people with passes. Sara agrees; no one is opposed. Chuck makes the movement; Molly seconds. No opposition.

5. New Member Free Meet Coupon - Do we want to continue this?

- a. If we do, we need to talk to Mark to get a code instead of using paper.

Comments

Chuck - we can create a new member coupon code.

Sara - Kristen and Chuck, after Brogan could we think of implementing it for next year unless we want to push to Avon.

Chuck - it is a really simple process so it can be done for Avon and coordinate with Mark. Just need to know what we want as the code.

Kristen - newmember24. It will cover 100% of cost. We can use this code for the calendar year. Sara- We can do a follow up to Mark that we will continue this practice, moving to digital coupons.

Action items

- Someone to follow up with Mark about digital coupons.

Adjourn at 12:54 pm